Mirza Md Shakil

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Professional Summary

UX designer with a CS background and hands-on delivery in SaaS, e-commerce, and mobile. Comfortable across discovery & delivery: stakeholder interviews, information architecture, wireframes, high-fidelity UI, interactive prototypes, and usability testing. Strong with Figma (auto-layout, variants, tokens, libraries) and Agile collaboration to turn research into accessible, responsive interfaces.

Technical Skills

UX: User Experience (UX) Design; User Research; Persona Development; Information Architecture; Interaction Design; Usability Testing; Customer Journey Mapping; User Story Mapping; Human-Centered Design; Design Thinking in Agile; Lean UX; UX in Agile Environments
UI: Visual Design; Wireframing; Prototyping (Low/High Fidelity); Design Systems (Figma); Responsive/Mobile-First; Accessibility (WCAG)
Collaboration/Tools: Figma; FigJam; Trello; ClickUp; Notion

Work Experience

Ez-Bebsha Nov 2024 – Present
UX Designer (Contract) Dhaka, Bangladesh (Remote)

- Planned and ran user interviews of 25 users for onboarding and checkout; synthesized findings into personas, journey maps, and a prioritized backlog.
- Redesigned digital services through iterative cycles incorporating 500+ customer feedback points; produced wireframes and high-fidelity UI in Figma; explained design rationale to non-technical stakeholders.
- Ran usability tests; improved accessibility with WCAG color-contrast checks and keyboard navigation.

Eutropia IT Oct 2023 – Nov 2024
Product/UX Designer (Founding Team) Dhaka, Bangladesh (Hybrid)

- Defined information architecture for a suite of 4 AI SaaS products; increased developer handoff efficiency by 40% with detailed specifications and style guides for 15+ developers.
- Designed and delivered *MNMridez*, an Australia-based premium chauffeur service with management automation supporting 60–70 daily users.
- Built Figma design systems (components, auto-layout, variants, tokens) for 10+ reusable components; reduced design rework time.

Eutropia IT Feb 2023 – Oct 2023
Junior Software Engineer (UX Collaboration) Dhaka, Bangladesh

- Founding team member for AI SaaS, e-commerce SaaS, EdTech, and mobile apps with a launch team of 10+ engineers.
- Implemented responsive UIs from Figma; paired with designers on component libraries.
- Performed 5 cross-browser QA; tuned micro-interactions; reduced average page load by 25%.

Projects

ProDrive Solutions — Service Intake & Loaner Management SaaS Jun 2025 – Aug 2025

Figma, UX Research, UX/UI Design, Prototyping

- Conducted requirements analysis with 5 stakeholders; translated objectives into user-centric flows; improved usability scores by 20% through consistent patterns.
- Led 8 prototyping cycles with 15+ feedback sessions; iterated to align with business goals.

Learning Management System (LMS) Website Mar 2025 – Jun 2025

UI/UX Design, Figma, User Research

- Ran research and feedback with 50+ participants; identified 10 key pain points; designed a web-based LMS with live classes, recordings, online exams, and grade analysis.

Empress Origin — Beauty eCommerce Sep 2024 – Oct 2024

UI/UX Design, Figma, Prototyping

- Designed responsive landing, catalog, and detail pages; created cart, checkout, and order-tracking flows to minimize friction and increase conversions.

Education

Uppsala University — Uppsala, Sweden
Master of Science in Human–Computer Interaction
University of Asia Pacific — Dhaka, Bangladesh
Bachelor of Science in Computer Science & Engineering

Achievements & Certificates

UI/UX Design Professional Certificate - Ostad; Career Track Program Dhaka, Bangladesh
Volunteer at ICPC World Finals, Dhaka - 45th ICPC World Finals; Lead Volunteer Nov 2022
Career Development Club, University of Asia Pacific - Retired position: President 2020–2022